

Annual Report 2017 – 2018

About the Organization & its Founder

Founded in 1994 by the visionary social activist, Sanjoy Ghose, Charkha Development Communication Network is an innovative non-profit organization that works towards the social and economic inclusion of rural marginalized communities through the creative use of media. Rural marginalized communities often remain unheard and have little access to information that they can use to overcome their social and economic disadvantages. Charkha is committed to empower these communities by building their capacity to speak up at the local, state and national levels and access available resources to obtain their rights and entitlements.

Charkha started more than two decades back with one man – Sanjoy Ghose writing a column called ‘Village Voice’ in one newspaper – Indian Express. Today, Charkha has almost a hundred active writers in the State of Jammu and Kashmir alone. Our articles are published across the country in English, Hindi and Urdu Newspapers – both regional and national. Digitally, our articles appear in many e-newspapers and on social media.

LIST OF GOVERNING BODY MEMBERS

1. **Ms. Sumita Ghose** - **President**
Founder and Executive Director, Rangсутra
2. **Ms. Kiran Aggarwal, (IAS Retd.)** - **Vice President**
Former Principal Advisor, Planning Commission
3. **Mr. Anil Singh** - **Treasurer**
Secretary General, South Asian Network for Social and Agricultural Development (SANSAD)
4. **Mr. Tilak Mukherji** - **Member**
Chairman and Chief Mentor, Sigma
5. **Mr. Prashanto Chandra Sen** - **Member**
Advocate, Supreme Court of India
6. **Mr. Rajdeep Sardesai** - **Member**
Journalist
7. **Ms. Usha Rai** - **Member**
Development Journalist
8. **Mr. Mathew Cherian** - **Member**
Chief Executive, Helpage India
9. **Ms. Tasneem Ahmadi** - **Member**
Advocate, Supreme Court of India
10. **Mr. Pritpal Marjara** - **Member**
Managing Director, Population Services International
11. **Mr. Salman Haider** - **Member**
Former Foreign Secretary and Ambassador
12. **Ms. Harmala Gupta** - **Member**
Founder CanSupport

Building Bridges with Communication creating two-way communication network in Ladakh for Empowering Youth Particularly women.

Project supported by Unniti Foundation for the period April 2017 – March 2018

Background

Ladakh still remains little, known beyond its natural boundaries. A high altitude desert that experiences heavy snowfall, sub-zero temperatures, it is easily among the most difficult inhabited regions in the world. The region is home to a rich cultural heritage, unique in its way of life, customs, traditions, food, festivals that not only sustain life patterns in the region but offer immense learning to the world beyond its boundaries.



Ladakh; a difficult terrain, daunting developmental challenges

Today Ladakh faces multiple challenges of development compounded by its difficult terrain, climatic conditions and the lack of infrastructure. Empowerment of communities, through awareness of their rights, of government

programmes –remains central to the development process.

Articulation of their perspectives on development issues is integral to this.



Women in Ladakh: Keeping tradition alive, moving towards change

While it is the entire community that should necessarily be involved in all aspects of development, the youth form a key constituency. They are on the cusp of change while being still connected with past traditions. They aspire for an improved quality of life and dream of the development of the region as a whole. Women in particular play a central role in this process and can bring immense value

to the path of development in the region. They are in a sense custodians of tradition; they nurture sustainable patterns of life that characterise the region. Their perspectives could contribute to the creation of a development model that is responsive to the ground realities, reflective of the needs of the people. It is this group that forms the focus of the present project.

In an age driven by information and technology, Charkha believes that the agency of youth, particularly women should be strengthened. It is important that their perspectives inform the public and influence policy makers. This approach has found resonance with Unniti Foundation that believes in the power of communication networks to empower these groups and bring about change on the ground.

Activities

Writing Skill Development Workshop for Rural Reporting

Charkha organized a four-day capacity building workshop, titled “Writing Skill Development Workshop for Rural Reporting’ in Leh, Ladakh from 20-23 March 2018. This was held in coordination with the Snow Leopard Conservancy India Trust (SLC- IT) an organisation that works to promote community awareness on wildlife conservation, natural habitats and environmental protection. The workshop was held in a large well-lit airy hall in SLC’s premises –with seating on the ground and attractive low tables embossed with colourful motifs.

Objective of the Workshop



Participants working in groups discussing the various issues faced by the people of Leh, Ladakh community.

The workshop was aimed at building capacities amongst young people to write for the media on development issues, with a focus on highlighting voices of marginalised communities.

The workshop was premised on the twin pillars of skill development and the promotion of linkages with different stakeholders such as the media, civil society, the administration and policy makers plus of course the

Participation

The workshop brought together around 15 participants, young men and women drawn from local colleges and civil society organizations. While the participants were presently residing in Leh town, they all belonged to smaller villages of Leh as far off as Zaskar and Nubra.

Proceedings

The workshop was conducted by Charkha CEO, Mario Noronha and Deputy Editor, Mohd. Anis ur Rahman Khan.

DAY ONE

The participants were divided into groups of two and were asked to introduce each other in order to make the introduction session interesting.



Mario Noronha, CEO, Charkha taking a session on media

Charkha CEO, Mario Noronha and Deputy Editor, Mohd. Anis ur Rahman Khan introduced themselves and gave a brief introduction about Charkha and its work in Ladakh and other parts of the country.

A short film was shown to the participants to help them understand better the work that Charkha does.

After that the participants were divided into 5 groups of 3 each and asked to write

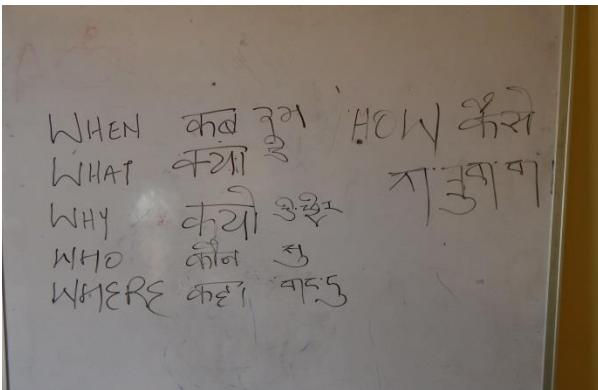
out after discussing among themselves what they felt were the most important issues that affected the lives of the people of Leh, Ladakh. They were asked to divide the issues into three categories:

1. Positive Issues / good points of Leh, Ladakh
2. General Development Issues
3. Issues affecting lives of women

All the issues were first written down on the white board and then each issue was

discussed in detail. Ms. Tsewang Dolma, Program Manager of SLC, Leh and a former Sanjoy Ghose Rural Reporting Award winner helped the Charkha team in translating from Ladakhi (Bodhi) to English and vice versa where ever required.

After this they were shown a short film, 'Dakri Ki Bakri' which stresses on the importance of writing.



5 W's and 1 H written for the first time in English, Hindi and Bodhi (Ladakhi)

The comments and questions emerging from these interactive activities formed the basis to teach the participants the fundamentals of

writing –the 5Ws and 1H; what constitutes 'News' and how it is different from 'Features'; the different kinds of content in the newspaper and how to employ the tools of writing and newsgathering to do a story. Emphasis was laid on the importance of verified information and ground level reportage; the need to have a storyline that leaves the reader with an insight into the issue. The importance of

photographs was stressed upon. Not only do relevant and good quality photographs bring a story alive, the chances of the story getting space the media, increases.

Participants were told how to delve into issues, draw out information and develop a format for their stories. These could be positive or negative –but in all, the core issue had to be presented in an interesting and effective way. These could catch the attention of policy makers and lead to action on a particular issue. It was explained that this ‘media advocacy’ forms the crux of Charkha’s work to connect development issues to the media. It was essential that articles had to be well researched, balanced and incorporate current information. This meant that the writer should be updated on current policy and programmes related to the issue, reports/studies by international agencies and reputed social development organisations in the country.

DAY TWO



Tashi Morup addressing the participants

On the second day of the workshop, participants went to the field to interact with the local people of Leh town to be able to get bytes for the issues they had chosen to write about. Each participant returned from the field after having gathered relevant information, bytes and photographs which they would incorporate into their articles.

Post Lunch Mr. Tashi Morup, Project Director of The Ladakh Arts and Media Organization (LAMO) who is also a former journalist addressed the

participants on the finer points of feature writing and how they could create an impact through their writings

Post Lunch the participants also began to draft out their articles and ably assisted by the Charkha team. They also shared their experiences in the field.

DAY THREE

All the participants brought a draft of the articles that they had written and each participant was asked to read out what he or she had written and the other participants were asked to give constructive feedback. This brought out the best from the participants. It helped them to realize how they could make their articles much more presentable.

Dr. Tsewang Namgail, Director, SLC also shared his expertise on writing with the participants and told them the importance of keeping articles short and simple. He also stressed on the quality of articles, especially in today's present scenario when the media is only feeding the reader with 'junk' articles which is not good and that they should concentrate on providing 'healthy' articles for their readers.

DAY FOUR

On the final day of the workshop, the participants worked on finalizing their articles and then typing it and handing it over to Charkha for publishing. All the participants then promised that they will write at least one article every two months on the various issues that had been discussed during the course of the workshop.

The participants were informed about the various Media awards and fellowships that they could apply for if they continued to write. They were also informed about the Sanjoy Ghose Rural Writers Award which is normally given specifically for Ladakh and if and when Charkha does announce the next Sanjoy Ghose Rural writers award they could certainly apply for it without any hesitation as they were all eligible after having successfully completed the writing skills workshop.



Ms. Tsering Dolkar, Editor – in – Chief of 'STAWA' addressing the participants

Ms. Tsering Dolkar, Editor – in – Chief of 'STAWA', a monthly English magazine which is published from Leh, Ladakh addressed the participants on the importance of writing on development issues and the importance of highlighting Ladakh to the rest of the country and to other parts of the world. Ms. Dolkar mentioned that there are many issues in the villages of Ladakh which need to be written about. She mentioned that people are only shown the beauty of Ladakh and that they should also be shown the harsh reality of the problems the people of Ladakh are facing. She told the participants that her magazine will provide space to them for good articles on various issues. Ms. Dolkar also thanked Charkha for inviting her to the workshop and mentioned that she has also been an awardee of the Sanjoy Ghose Media Award apart from being a student of Asian College of Journalism, Chennai.



All the participants were given certificates of participation

Outputs

Charkha's work in the region during this reporting period has served to cement the linkages built up with diverse stakeholders during the earlier phases of the project. Despite travel and communication access opening up, Ladakh still remains a region that is absorbed within its boundaries –its distinct topography, climate and its cultural and traditions. Perspectives on the development of the region, the path it should take and aspects it should address – needs to necessarily come from amongst the community, some who live in remote rural areas.

This is what Charkha has been able to tap into through this project. It has been able to continuously build on the base amongst diverse segments of society in the region. The gains are visible today and it is important to encapsulate the points that have found wider mention in the narrative of this report:

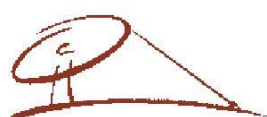
Nurturing a pool of community-based young writers and social advocates especially women

The writing skill development workshop conducted in Leh during the reporting period has provided the platform to reach and teach this pool of human resources. Participation in the workshop has inculcated in them, a discerning eye to pick issues of relevance and given them the foundational tools to report on these.

As each of them have already given their articles, these will be edited, published and the published article sent back to them to review and also to encourage them to write on other issues which were discussed during the workshop or may come up in future.

Empowering Local Youth in Bihar and Chhattisgarh to Highlight Development Issues and Improve their Access to State Delivery Mechanism

Project Supported By National Foundation of India: October 2016- June 2017



चरखा
CHARKHA

DEVELOPMENT COMMUNICATION NETWORK

Background



Too little is known about what rural communities lack or need

It is this voice of poor and marginalised communities, a large section of whom live in rural areas that Charkha seeks to amplify through the mainstream media in order to reach policy-making forums. Through its Tri lingual Feature Service, it sources articles that reflect their developmental concerns; edits and places these in regional and national newspapers in Hindi, English and Urdu.

Objective

The Project —**Empowering Local Youth in Bihar and Chhattisgarh to Highlight Development Issues and Improve their Access to State Delivery Mechanism**|| translates this approach on the ground in the two states.

Supported by National Foundation for India (NFI), the Project seeks to create a sustainable two-way communication network.

The objective is to enable community members, largely youth to write on local issues for the mainstream media. This would enable ground perspectives to inform and influence policy-makers at the state and national level.

Activities

Based on the Project objectives, activities were planned in Bihar and Chhattisgarh. This was initiated with a **Writing Skill Development Workshop for Rural Reporting** over a 4-5 day period in each state. Participants, mainly young men and women drawn from the region had an involvement in social development and an interest in writing.



Still lagging behind: Pupri block, Sitamarhi district, Bihar

Writing Skill Development Workshops for Rural Reporting

The Workshop in Bihar from 18th to 21st October 2016 was conducted by Mohd Anis-ur-Rahman Khan, Deputy Editor who is responsible for Urdu Features at Charkha.

Nikhat Perween, Associate Editor, Hindi Features played a role. The Workshop at Chhattisgarh from 20th to 24th October 2016 was conducted by Sujata Raghavan, Senior Manager, Projects who is in charge of English Features.



Figure 1

Bihar Workshop in full swing:

Both workshops had around 22 participants. They were gender-balanced although women



Eager to learn, to absorb: Participants at Chhattisgarh Workshop

participation in Bihar was much higher (85%) than Chhattisgarh (25%). This remains one of the continuing challenges in different rural regions.

The workshops were a mix of teaching sessions and group activities aimed at provoking insights and information on ground-level issues; imparting a

core understanding of the media – its reach and power to highlight

issues of the region. Stress was laid on writing skills, verification of facts, authenticity of sources, balanced perspectives on issues. Differentiation between ‘News’ and ‘Features’, effective use of photographs, use of RTI to source information – were aspects dealt with separately and amalgamated for a comprehensive understanding.

Participants were taken on a Field Visit to interact with the community, draw out information and insights from the ground for their individual stories. The final day of the Workshop saw the participants having a vibrant Q & A with media persons as well as representatives of the local administration. Several issues from the ground, government programmes, entitlements of the community were called to question.



Interacting with community members: Participants on a Field Visit, Bihar

Finally each participant had to write an article based on all that he/she had learnt at the workshop and observed during field visits. These articles were submitted to Charkha.

Role of the Editorial Team

A crucial role of the Editorial team is to strengthen media contacts at the regional level. During the visits, Charkha team members slotted in time to meet the media in the respective states. This effectively opens up space in newspapers and magazines for the emerging writings from the ground.

In **Patna, Bihar** the team met Rashid Ahmad, News Editor, Qaumi Tanzeem, Sirajudeen Ahmad, Resident Editor, Daily Farooqui Tanzeem and Ahmad Jawed, Resident Editor, Inquilab

–in Urdu media. Manoj Kumar, representing a bi-lingual daily–Good Morning in English and Sanmarg in Hindi was also contacted. In **Raipur, Chhattisgarh**, meetings were fixed with Lalit Surjan Chief Editor, Deshbandhu Group, Ruchir Garg, State Editor, Chhattisgarh and Odisha and Alok Putul, senior journalist, Raviwar.com.



Workshop participants with Anis-ur Rahman (seated 2nd row)

A three-day **Follow-Up Workshop for Writing Skill Development for Rural Reportage** was conducted in Chhattisgarh from 22nd to 24th June, 2017. It was held at the same location, coordinated by **Murlidhar Chandram**. Charkha team members, **Sujata Raghavan and Nikhat Perween** conducted this workshop.

At the **Follow-Up Workshop in Chhattisgarh**, Charkha team shared published articles with the participants. During the course of the workshop, new story ideas emerged, a field visit was undertaken and each writer submitted a fresh story to Charkha.

Media advocacy driven by grassroots concerns is indeed a powerful tool to bring about this change. It is in this space that Charkha sees its continuing role.

Project Title: Popularization and outreach of Sustainable Development Goals through print and digital media

Supported By: National Foundation of India

Duration: October 2017 to June 2018

Project Background:

India attaches high priority to the 2030 Agenda for Sustainable Development, which the United Nations adopted unanimously in September 2015. SDGs are comprehensive and focus on five Ps – people, planet, prosperity, peace and partnership. The role of State Governments is central to implementation of these programmes as well as designing convergences with the SDGs in order to effectively influence all social and economic parameters to achieve the SDGs.

The SDGs are a set of 17 specific goals offering special focus on important areas related to sustainable development that require urgent and extensive attention at present and in the near future.

Project Methodology and Output:

Articles dealing with the various aspects of SDGs - highlighting their current status and implementation – have been written by a team of reputed development journalists like Usha Rai, Bharat Dogra and Sachin Kumar Jain and experienced and well known grass root journalists with vast writing experience like Afsana Rashid, Javed Anis and Upasana Behar.

Articles written have been well researched and were first approved by Ms. Radhika Mathur – Programme Officer, Sustainable Development Goals before being sent for publication. In most articles the writers have tried their best to find synergy with government schemes both at the Centre and State.

Ms. Radhika Mathur provided a list of SDGs with their targets that could be used as a reference for the writers while writing their articles and also to ensure that there is no overlap of Goals and targets in any of the articles.

During the above mentioned period 17 articles were published in Hindi, 16 in English and 7 in Urdu. The balance articles will be published using the same methodology.

Role of Editorial Team at Charkha:

The role of the editorial team has proved to be the most important in this project. The editors were in constant touch with the writers to help them to first understand the relevance of SDGs as a whole, and then they explained the relevance of the particular SDG and target which the writer was supposed to write on. The writers were also shown how to link the SDGs with their article. For all the writers it was a new experience of writing as this is an untouched topic which will be written about more frequently once people have more and more knowledge about the SDGs. Charkha through the published articles is surely playing an important role in informing and educating the masses about the 17 SDGs and 169 targets, their relevance and their synergy with Government schemes.

Reach of Articles:

As expected the articles have been widely published in all the three languages – English, Hindi and Urdu and apart from appearing in many National and Regional publications, the articles have also been appearing in leading web portals and have been posted and re-posted on Charkha’s Facebook page and on large number of Whatsapp groups to ensure that the articles reach not just a huge audience but also the correct audience.

Given below is a list of some of the publications and portals where the articles were published.

Hindi: Deshbandhu, After Break, Lokbharat.com; Pravakta.com, Gaon Connection, Siasat Daily, CG Khabbar

Urdu: Farooqui Tanzeem, Qaumi Tanzeem, News in Khabbar, Hamara Samaj, Inquilab, Hindustan Express, Udaan, Chattan, Avadhnama, Urdu Times, Jamhuriyat Times

English: Asian Age, Hindu Business Line, Grassroots magazine, Vidura Magazine, Social Welfare magazine, yahoo.com, aninews.com, india.com, business standard.com, sify.com

A list of articles published is also attached for your reference along with the copies of each article in all the languages published.

Next Steps:

In the next three months all efforts will be made to ensure that all the SDGs are covered with particular focus on the important and most relevant targets in the articles which will be published.

Completion of the target number of articles (40 articles in English, 40 Articles in Hindi and 40 articles in Urdu) will be of prime importance.

All efforts will be made not to repeat any Goal or target in any of the articles and to add some national level anecdotes or anecdotes from other states at the time of editing the articles.

Workshop on Sexual harassment at the workplace



Workshop with Writers and Journalists

By **Partners for Law in Development** in collaboration with **Charkha Development Communication Network**

20th & 21st December, 2017 | India Social Institute, Lodi Road, New Delhi

Workshop with writers and journalists:

This workshop was conducted with 30 writers and journalists to raise awareness and understanding about the issue of sexual harassment at workplace through the framework of gender, sexuality and power and furthering it by generating articles through print and digital media.

Project Coverage Area

Participants were selected from the following states:

Jammu & Kashmir, Bihar, Uttarakhand, Delhi, Madhya Pradesh, Maharashtra, Rajasthan, Orissa and Jharkhand.

Participants for workshop

There were at least two participants from each of the nine states. The total number of participants for the workshop was 30 in number.

Selection of participants

Participants were especially hand-picked from among Charkha's network of writers. Effort was made to ensure that there was equal participation of both male and female writers from each State.

Location of workshop

The workshop was conducted in Delhi. Participants from all the other nine States came to Delhi for the workshop. The workshop was a residential workshop.

Duration of workshop

The duration of the workshop was of 2 and half days. The workshop was interspersed with group activities, screening of video films, debates and dialogue in order to get the best out of all the participants and also to give them complete understanding of the project at hand.

The *first day's pre-lunch* sessions were conducted by Charkha where the participants were sensitized towards the topic of the "Sexual harassment in the

work place”. They were guided on how to deal with such a sensitive topic in a correct way and how to spread awareness about the topic.

The *first day's post-lunch* sessions were conducted by PLD where they went into the details of the topic and PLD shared their expertise in the field and how different situations need to be handled differently. What can be categorized as sexual harassment? What is the definition of work place? Is sexual harassment meant to only deal with girls/women or can boys / men and even trans genders be subjected to sexual harassment? All these and many more questions were dealt with.

The *Second day* was reserved for a field visit in the *first half* where the participants were given the task of going in groups (preferably from the same state) to various work places which had already been identified by Charkha-PLD to be able to connect with and write articles on the given topic.

The *second half* consisted of debates and feedback sessions by resource persons from PLD and Charkha based on the field visit conducted in the *first half* of the day.

The *first half* of the *third day* was basically a wrapping up session where some of the writers presented the articles written by them and the other writers provided them with key inputs. The session was moderated alternately by PLD and Charkha resource persons. Three experts were present during the session. Ms. Pamela Philipose, Editor from 'The Wire', Ms. T.K. Rajalakshmi, Deputy Editor from 'Frontline' and Ms. Annu Anand, Freelance Journalist.

The 2 and half day workshop culminated with lunch and tasks being assigned to each writer for the next couple of months.

Project outcome:

To increase the awareness and knowledge about sexual harassment at the workplace. This will be done by generating articles and also through digital media and social media.



A Group Photo of all the participants with the Resource Persons and the Experts on the last day of the workshop

Workshop on implementing IEC BCC activities and skill building processes

Supported by Centre for Advocacy and Research (CFAR), Delhi

Duration: October 2017 to March 2018

A series of six workshops was conducted in Lucknow for the UP Health Mission Nodal Officers on IEC BCC activities. The overall objective of the workshops was to strengthen the ability to shape content on key issues relating to maternal health, birth planning and the continuum of care and support from inception to post-partum, breastfeeding, immunization, nutrition, family planning and male involvement.

The aim of the workshop was to train these health professionals to utilize communication and mainstream media to bring about behaviour change among people most in need of it and thereby save lives.



State Institute of Health & Family Welfare, UP, Indira Nagar Lucknow

IEC/BCC NODAL OFFICER'S TRAINING

19-02-2018 to 22-02-2018



SITTING ON CHAIRS: KANCHAN BABU, ESHA SINGH, JYOTI, SABA, Dr.B.D.BHIRORIA, JYOTI, PROF.N.L.SRIVASTAVA(DIRECTOR-SIHFV), Dr.SANJEEV, Ms.AKHILA SIVADAS, S.S.CHAUHAN, SANDEEP, PUSHPA RANI, SUNITA RANI,

STANDING 1st ROW: Dr.ZUBEIR KHAN, Dr.BRIJENDRA SINGH, RAM LALIT VERMA, DHARMENDRA KUMAR, ANIL A.T., NAUSHAD AHMAD, ABHINAV DUBEY, RADHA KRISHNA, SARITA MULLIK, , SANTOSH MISHRA, LUCKY SHARMA, , AJAY ROSHAN, INDIRA PANDEY, , NADEEM, ANIS.

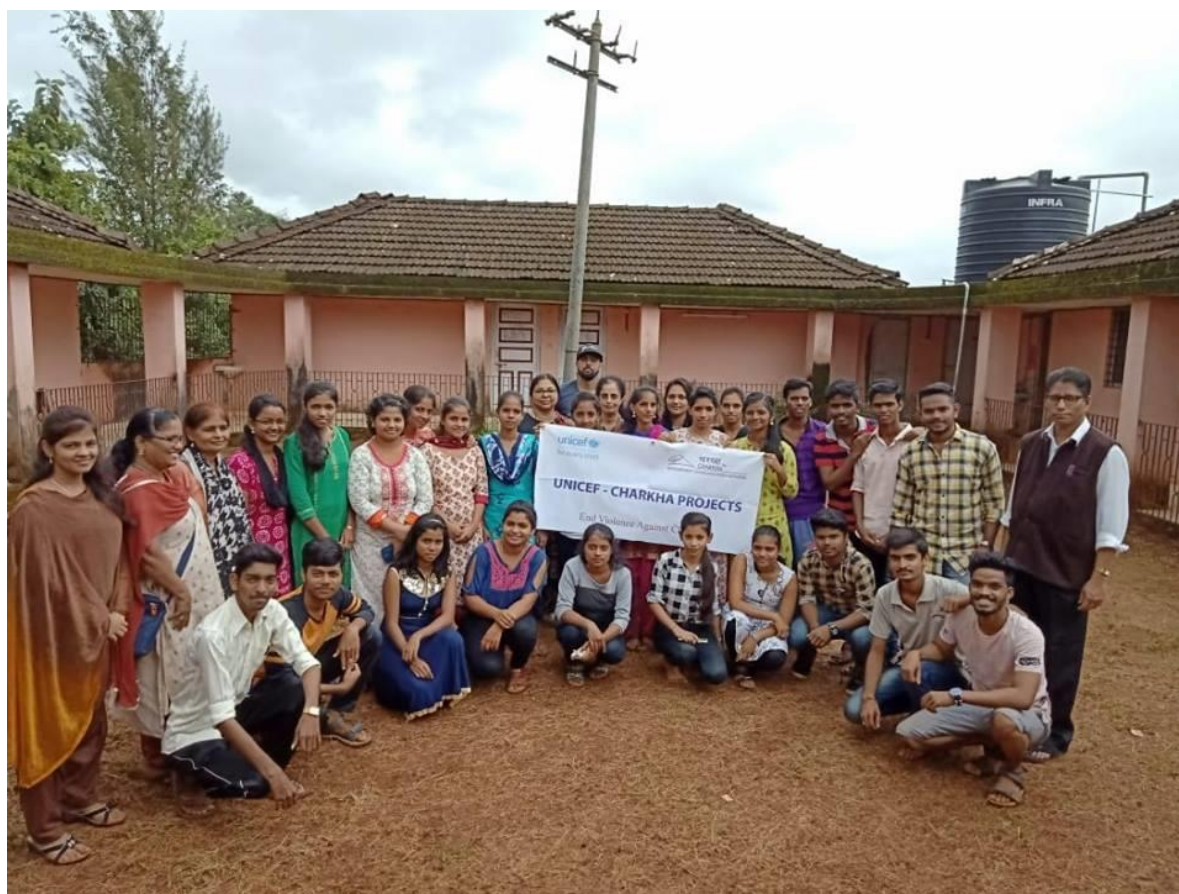
Creating and working with platforms on ECD and Child Marriage

Supported by UNICEF Maharashtra

Duration: 15 February, 2018 to 15 January, 2019

The Charkha and UNICEF partnership would address the aforementioned issues of child marriage, (which is also a form of violence against children) and early childhood development (Neglect of the child results in his/ her not getting proper nutrition, protection and stimulation) by implementing communication activities such as writing skill training workshop, engagement of theatre, screen writers and eminent social thinkers and activists.

One writing skill follow up workshop was undertaken at Mumbai. One writing skills workshop was conducted at Kankavli. The articles from the workshop was published in the Aksharmaya website.



Kankavli Writing Skills Workshop conducted from 10th to 12th August 2017

The JJ school students will be oriented on ECD and prevention of child marriage. Workshops with theatre personalities on (writers, directors and actors) on the sensitive issues of early childhood development and child marriage which are covert and overt violence against children. The theatre personalities and actors have been identified. The theatre personalities will work with the children for the charter of demand.

Workshop with the members of The Mumbai Press Club and Mumbai Marathi Patrakar Sangha and with bloggers and web portal writers ECD, prevention of child marriage and violence against children and to create an alliance of 20 journalists who will consistently write about the mentioned issues. The journalists are being identified for the end June workshop on Every Child Alive. After the workshop, an alliance will be created. Meeting conducted with journalists and apprised them about the workshop.

Engagement of eminent persons from social and art fields ECD, prevention of child marriage and violence against children. Through Charkha, eminent persons are being identified for taking up the issues related to children. Three eminent personalities have been identified for talking up this cause.

Workshop with select screen writers on the issues of ECD, prevention of child marriage and violence against children. The negotiation is on with the Screen Writers association for orienting the writers on ECD, prevention of child marriage and violence against children. Individual meetings with screen writers accomplished.



Seated from Left to Right are Ms. Swati Mohapatra, Communication Specialist, UNICEF; Mr. Mario Noronha, CEO Charkha and the three Jury members for the Short Film Festival

UNICEF Maharashtra together with Charkha Development Communication Network (Charkha) organized a "Short Film Competition" among students of mass media/communication courses in Mumbai on 2nd December 2017.

Entries were invited from the undergraduate and post graduate departments of Humanities, Mass Communications/Mass Media, Film/TV, Journalism, and Arts, Science and Commerce courses run by colleges, universities, deemed universities and independent institutes across Maharashtra.

Along with the short films, we were also looking forward to receiving posters and radio spots based on the themes. This material would be used to create awareness about violence against children. 18 films on the issues of cyber bullying, corporal punishment and Effects of witnessing domestic and child abuse on children were screened.

Features written by adolescent/youth writers were published in Marathi on Aksharnama and Bigul web portals. An Emblem on End violence Against Children was prepared by the students of JJ College of Arts, Mumbai.